



Crawford Technologies Inc.
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CRAWFORD TECHNOLOGIES INC. ANNOUNCES MAJOR PRODUCT IMPROVEMENTS TO ITS POWERFUL PRO DOCUMENT ENHANCER COMPONENT

Toronto, Ontario, February 23, 2007 – Crawford Technologies Inc. (CrawfordTech) has announced the availability of major product advancements in its powerful print stream re-engineering product with the release of PRO Document Enhancer Version 3.0. PRO Document Enhancer V3.0 supports the widest variety of input print streams including AFP, PostScript, PDF, PCL and Xerox LCDS/Metacode. PRO Document Enhancer V3.0 is available on all major platforms including Windows, Linux, AIX, Solaris, HP-UX and z/OS. New features include many advanced capabilities.

Support has been added for the addition of 2D barcodes such as DataMatrix and PDF417 to existing print files, allowing users to take advantage of this technology without rewriting their applications. Support has been added for replacement of older barcodes with the new USPS OneCode 4-State barcode without rewriting application programs.

[PRO Document Enhancer V3.0](#) includes the ability to add, suppress or sort pages and sets based on the contents of an external file, so that users can apply postal automation and one-to-one marketing techniques to applications using advanced print stream formats such as PostScript, AFP and PDF.

PRO Document Enhancer V3.0 now includes the ability to convert n-up print files to 1-up format for web presentment purposes or for printing continuous form applications on cut-sheet printers.

The PRO Document Enhancer V3.0 can run as a standalone system to add value to print streams and output the results in the same format (e.g. AFP in to AFP out) or it can be configured to run with the CrawfordTech PRO Transform suite to output a different print stream format (e.g. PDF in to AFP out) in a single pass. In either configuration, existing print streams can be modified to meet new requirements with no need to modify source code.

The PRO Document Enhancer V3.0 supports the [PRO Indexer](#), [PRO Splitter](#) and [PRO Concatenator](#) optional components, extending its capabilities even further with the introduction of a powerful new if/then/else scripting language to support the most

complex applications and requirements. PRO Document Enhancer V3.0 can also interface with most postal optimization software.

To see how CrawfordTech customers are applying PRO Document Enhancer's full range of powerful capabilities, click [PRO Document Enhancer V3.0](#).

“With the new capabilities provided in PRO Document Enhancer V3.0, its synergy with PRO optional components and the power of PRO Transform suite, there is no better solution available to corporate, government and service bureau customers for taking control of their operations and implementing application changes for compliance, efficiency and value-added purposes without costly programming changes”, said Ernie Crawford, President, Crawford Technologies Inc.

These new releases are being made available to CrawfordTech partners and customers with current support agreements as well as new customers beginning in late March 2007.

About Crawford Technologies Inc. (CrawfordTech) provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced print production transformation products for the service bureau, financial, insurance, medical, government and telecommunications industries. Many of today's strategic companies in the document solutions business are CrawfordTech's partners who participate in the distribution of the industry leading PRO Suite of conversion and enhancement products automating the transformation of print-stream, data manipulation and document output. CrawfordTech is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more please visit our website at www.crawfordtech.com.

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