



Crawford Technologies Inc.  
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## CRAWFORD TECHNOLOGIES INTRODUCES PRO META TO HTML

*Organizations can now leverage legacy Xerox print data on the Web*

**Toronto, Ontario, January 5, 2006** – Crawford Technologies Inc. today introduced their newest print-stream transform product, **PRO Meta to HTML**. This software solution converts Xerox Metacode, Xerox LCDS (Line Conditioned Data Stream) and Line Data documents into HTML. The new **PRO Meta to HTML** software is available on Solaris, Linux, AIX, Windows and z/OS platforms.

**PRO Meta to HTML** allows organizations to utilize Xerox legacy application print files in Web applications. Documents, such as customer statements, bills, invoices, policies and confirmations, can be displayed in standard browsers giving customer service agents and customers instant online access to the relevant company data. The displayed documents can also be printed by or emailed to any of those users.

Interactive Web-based applications can use **PRO Meta to HTML** to convert legacy print files to HTML dynamically for instant display, thanks to the high speed performance of this new transform product.

Making documents available quickly and in the same format to customer service staff and to the customers improves productivity and customer satisfaction and allows organizations to achieve excellence in Customer Service. Crawford Technologies has delivered components for Electronic Bill Presentation & Payment (EBPP) since 1996. Major vendors in the market use CrawfordTech components.

“For more than ten years, Crawford Technologies has helped companies with innovative solutions for managing high-volume print application data”, said Ernie Crawford, President of Crawford Technologies. He then pointed out that “Our newest product, **PRO Meta to HTML**, creates a major business opportunity, allowing organizations to leverage their Xerox documents on the Web, attain excellence in Customer Relationship Management and improve productivity”.

**About Crawford Technologies Inc.**

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced print production transformation products for the financial, insurance, medical, government and telecommunications industry. Many of today's strategic companies in the document solutions business are CrawfordTech's partners participating in the distribution of CrawfordTech's powerful **PRO** suite of conversion and enhancement products automating the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more, please visit our website at [www.crawfordtech.com](http://www.crawfordtech.com).

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