



Crawford Technologies Inc.  
1-866-679-0864

## CRAWFORD TECHNOLOGIES LAUNCHES PRO PS TO HTML & PRO PCL TO HTML

*Organizations can now leverage PostScript and PCL output on the Web*

**Toronto, Ontario, December 15, 2005** – Crawford Technologies Inc today introduced two of their newest print-stream transform products, **PRO PS to HTML** and **PRO PCL to HTML**. These software solutions dynamically convert Postscript or PCL documents into HTML. **PRO PS to HTML** and **PRO PCL to HTML** transforms are available on Solaris, Linux, AIX and Windows platforms.

**PRO PS to HTML** and **PRO PCL to HTML** allow organizations to take PostScript or PCL output from new generation applications to the Web. Documents as varied as customer bills, broker statements, invoices, insurance policies, marketing materials, guidelines and confirmations, can be displayed in standard browsers giving customer service agents and customers instant online access to the relevant company data. The displayed documents can also be printed by or emailed to any of those users.

**PRO PS to HTML** and **PRO PCL to HTML** can be used by interactive Web-based applications to convert any PostScript or PCL output to HTML dynamically at retrieval time. Making documents available quickly and in the same format to customer service staff and to the customers improves productivity and customer satisfaction and allows organizations to achieve excellence in Customer Service. Crawford Technologies has provided components for Electronic Bill Presentation & Payment (EBPP) since 1996. Major vendors in the market use CrawfordTech components.

“For more than ten years, Crawford Technologies has helped companies with innovative solutions for managing both legacy and new generation print application data”, said Ernie Crawford, President of Crawford Technologies. He then pointed out that “Our newest products, **PRO PS to HTML** and **PRO PCL to HTML**, add a new business dimension, allowing organizations to move PostScript and PCL documents to the Web and then translate that increased availability into excellence in Customer Relationship Management and improved productivity”.

**About Crawford Technologies Inc.**

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced print production transformation products for the financial, insurance, medical, government and telecommunications industry. Many of today's strategic companies in the document solutions business are CrawfordTech's partners participating in the distribution of CrawfordTech's powerful **PRO** suite of conversion and enhancement products automating the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more, please visit our website at [www.crawfordtech.com](http://www.crawfordtech.com).

*For further information, or to arrange for interviews, please contact:*

**Crawford Technologies, Inc.**

Ernie Crawford

President

Crawford Technologies, Inc.

Tel: 1-866-679-0864

Email: [ernie@crawfordtech.com](mailto:ernie@crawfordtech.com)

**# # #**