



Crawford Technologies Inc.
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CRAWFORD TECHNOLOGIES INTRODUCES
PRO PCL TO IMAGE
&
PRO PS TO IMAGE

Toronto, Ontario, December 1, 2005 – Crawford Technologies Inc, today introduced two new print stream transform products, **PRO PCL to Image** and **PRO PS to Image**, offering new important tools for dynamic conversion of PCL or PostScript documents to images in either TIFF or PNG formats. This, in turn, gives organizations a new, effective way of incorporating their PCL and/or PostScript legal, marketing and other business documents into the Enterprise Content Management (ECM) systems. CrawfordTech partners with major ECM software vendors to facilitate the implementation of single-vendor solutions.

PRO PCL to Image dynamically converts PCL to TIFF or PNG images. **PRO PS to Image** converts PostScript to TIFF or PNG images. **PRO PCL to Image** and **PRO PS to Image** are available on Solaris, Linux, AIX and Windows.

TIFF is the format of choice for archiving business documents as images and it is used in many ECM implementations. Other imaging formats can only handle single page files, which are then very difficult to reassemble into entire multi page documents. TIFF offers an important advantage: it can hold either single or multiple pages in one file. Using the built-in **PRO Splitter**, organizations can easily create TIFF files containing complete customer statements, bills, invoices, policies and other important documents.

These products provide valuable tools for those customers who want to utilize their PCL and/or PostScript applications in **Enterprise Content Management (ECM)** systems, without making costly architecture changes. Whether organizations want to archive and retrieve their documents or to make them available to both staff and customers in an interactive mode, **PRO PS to Image** and **PRO PCL to Image** are the key enablers: they provides high-fidelity images of the business data, indexed, and, if need be, enhanced or restructured.

During a conversion, the optional **PRO Indexer** can create index files or database commands, mark document breakpoints and generate image names using the contents of the documents, such as account number, customer number, customer name and statement date.

The optional **PRO Document Enhancer** is a powerful document re-engineering tool, which can add, modify or suppress text, barcodes and images or rearrange the document pages during the conversion.

“Both **PRO PCL to Image** and **PRO PS to Image** create a great opportunity for organizations to mesh their legal, marketing and commercial documents – that too often are in their own silos – with their Enterprise Content Management systems and to achieve significant improvements in productivity”, said Ernie Crawford, President of Crawford Technologies.

About Crawford Technologies Inc.

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced print production transformation products for the financial, insurance, medical, government and telecommunications industry. Many of today’s strategic companies in the document solutions business are CrawfordTech’s partners participating in the distribution of CrawfordTech’s powerful *PRO* suite of conversion and enhancement products automating the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more, please visit our website at www.crawfordtech.com.

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