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Crawford Technologies Opens European Office

New UK presence founded to increase support for CrawfordTech solutions in European client and partner sites

Toronto and London, 13th May 2008. Crawford Technologies Inc., the award-winning provider of transactional document re-engineering solutions, today announced the founding of a UK presence that will provide the full range of Crawford Technologies document solutions to the European marketplace. Management of the European office is the responsibility of Stewart Rogers, who joins Crawford Technologies with over 17 years of sales, marketing, management and marketplace experience.

The opening of the London office is in response to the strong demand across Europe, particularly from those customers in Europe already utilizing CrawfordTech's range of document manipulation, re-engineering, archiving and workflow solutions. The new office will provide sales and support for European clients in addition to strengthening existing partner relationships and fostering new channel opportunities.

Formerly Managing Director for Create!form International's EMEA office, and recently providing business process improvement consultancy for a number of corporations, Rogers brings unique experience in the document manipulation and re-engineering, document delivery, document management, electronic archiving, business intelligence and electronic forms solutions marketplaces.

"It is a great time to be joining Crawford Technologies, not just because they are expanding their market presence across Europe but especially given their recent success in being recognized by Xplor as the 2008 Innovator of the Year. Their devotion to constantly enhancing and growing their product lines is backed up by a significant investment in research & development, and examples of this commitment are evident with the recent release of the PRO Workflow family of products." said Stewart Rogers, General Manager of Crawford Technologies European Operations.

"We are very pleased to have Mr. Rogers on board, as his proven track record in building European software businesses will be key in growing our European presence", says Ernie Crawford, President of Crawford Technologies. "I am sure our European customers and partners will see this as very beneficial to them as well".

"As companies are measured more and more by their ability to communicate effectively, and as businesses look for ways to cut costs, gain high returns on their IT investments and meet regulatory requirements, Crawford Technologies is well positioned to provide the products and services these organisations need. I'm looking forward to helping CrawfordTech apply the benefits their solutions offer across Europe", Rogers concludes.

About Crawford Technologies Inc. Founded in 1995, Crawford Technologies, Inc. (CrawfordTech) is a leader in document manipulation and re-engineering solutions, including data mining of print streams,

archiving and retrieval, print stream conversion, and workflow processing. The wide range of robust and flexible CrawfordTech products allows companies to boost revenue, build efficiencies and bolster customer service. Their committed and knowledgeable technical teams provide unparalleled development, design and support, and their flexible transform technology is recognized as the fastest, most flexible and most accurate available.

Customers around the globe rely on CrawfordTech to enable mission-critical document strategies that result in tactical savings and efficiencies as well as strategic improvements in revenue generation and customer service. Their native format archive systems and transform tools work with all print stream formats and make CrawfordTech a highly sought after partner in both the OEM and user communities.

Visit www.crawfordtech.com for further information, or to arrange for interviews, please contact:

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