



Crawford Technologies Inc.
45 St. Clair Avenue West Suite 102
Toronto, ON, Canada, M4V 1K9
Tel. +1-866-679-0864
www.crawfordtech.com
sales@crawfordtech.com

Crawford Technologies Announces Year End Results for Fiscal 2009

Seventh consecutive year of growth sees 25% revenue increase

January 13, 2009 Toronto ON – Crawford Technologies Inc., an award-winning provider of transactional customer communication document solutions for high-volume operations, today announced its fiscal 2009 year-end financial results. Once again, the company performed strongly, with overall annual revenues growing by 25% over the previous year-end results.

“2009 was CrawfordTech’s seventh year of continuous growth in revenue and profits,” said Ernie Crawford, President, Crawford Technologies Inc., “We exceeded our expectations in a challenging market during 2009. This sustained organic growth is extremely satisfying, and is a reflection of not only our continued investments in our people, products and infrastructure, but also our focus in delivering solutions that directly address the problems our clients are facing. We continue to be optimistic into 2010, and look forward to continued growth for CrawfordTech in the coming year.”

Crawford Technologies’ revenue growth was a result of both direct and partner sales, supported by a strong professional services business. Key highlights from the past year include:

- Expanded its worldwide client base to comprise over 700 customers in North America, Europe, the Pacific Rim, and South America.
- Launched Document Accessibility Services, providing Braille, Large Print, Audio and E-text statement production and mailing for clients’ visually impaired and print-disabled customers in the US and Canada.
- Launched several new products and solutions, including Enterprise IMB®, Transpromo Express and Operations Express.
- Received positive rating in the Automated Document Factory (ADF) market space from Gartner, Inc.
- Concluded a North American reseller agreement with Océ, enabling CrawfordTech’s solutions to reach a greater audience of high-volume transaction document printers.
- Expanded the existing partnership with InfoPrint Solutions to a worldwide reseller status.
- Received an Honorable Mention award at the ONDEMAND 2009 Conference and Exposition for its PRO Document Enhancer product, that product’s second award in as many years:

CrawfordTech is a privately held company headquartered in Toronto, Canada. Its fiscal year ended on September 30th 2009.

About Crawford Technologies Inc.

Since 1995, Crawford Technologies’ award-winning solutions have helped over 700 companies around the world reduce costs associated with communications processes by delivering bills, statements and other mission-critical transactional communications to their customers in the format they need, when they need it.. This includes alternate format documents in Braille, Large Print, Audio and E-text for visually impaired and print-disabled customers. With CrawfordTech’s range of unique software products and services, our clients simplify, automate and extend document delivery cost effectively - irrespective of current, legacy or future standards in infrastructure or document output.

These clients, including four of the top five US banks, four of the top five US insurance companies and four of the world’s top five car manufacturers, are realizing high-value results as costs associated with document processes are minimized through automation, new opportunities for savings across critical communications are realized and they react quickly to changes in regulations, policies, business requirements and technical infrastructure.

CrawfordTech’s quality software, expert support and print business knowledge help clients to meet operational, service, marketing, legal and standards requirements and automate the delivery of billions of communications to their customers annually. Simply put, companies look to Crawford Technologies for a platform-independent approach, leading system performance and superior output fidelity. Please visit www.crawfordtech.com to find out more about CrawfordTech’s clients, people, partners and solutions.

For media and other inquiries, please contact:

Crawford Technologies, Inc., Media Relations

+1-416-923-0080 or via email media@crawfordtech.com

###