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DAS - Document Accessibility Services

Crawford Technologies Inc., a leader in the transactional customer communication industry, is pleased to announce that we now offer alternate format transactional documents for your visually impaired and print-disabled customers. Crawford Technologies provides English, Spanish and French alternate formats in Braille (grade 1 and 2), Large Print, Audio and E-text. From your existing data, the alternate format is produced in a timely, accurate and secure manner in our New York facility.

According to a study sponsored by the National Eye Institute, blindness affects 3.3 million Americans age 40 and over, or one in 28. Additionally, there are approximately 21 million Americans with low vision that require large print documents. Other census-based studies show that every seven minutes someone in America becomes blind or visually impaired. With over 130 million Americans currently 40 years of age or older, the number of people who are blind or have low vision is projected to double in the next several decades.

Address these customers

- Retain visually impaired customers and expand your customer base
- Reduce unnecessary risk, burden and expense of potential litigation
- Set the example for your industry by promoting the independence of print disabled and visually impaired consumers

Comply with legislation

- Federal laws mandate accessible alternate format:
 - ✓ Section 508 of the Rehabilitation Act
 - ✓ Section 504 of the Rehabilitation Act
 - ✓ Section 255 of the Telecommunication Act
 - ✓ Titles II and III of the Americans with Disabilities Act

CrawfordTech provides global capability

Alternate format transactional documents can be transcribed and sent to your customers anywhere in North America or electronically to any location in the world

CrawfordTech offers rapid turnaround

Using any type of print stream data file we can provide your customers with the alternate format of their choice. Our clients typically enjoy a 24 hour turnaround time for production.



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DAS Alternate Formats



Braille

The tactile reading system is used by blind individuals to gain access to the printed word. CrawfordTech is able to transcribe your transactional documents and provide these documents in Grade 1 and Grade 2 Braille.

Large Print

Low vision and print disabled clients will utilize this format to ensure that the transactional documents are easily read. Thanks to reformatting and enlarging the text, clients are able to access their personal and confidential information independently.



Audio

For clients who are auditory dependent, audio provides clear and precise information of their transactional documents. This service is available on CDs in CD audio and mp3.

E-text

Required for screen reader applications, this format is utilized by a growing number of blind and low vision individuals. E-text solutions meet the demand for electronic information and paperless communications.



For More Information

Please contact us at 1-866-679-0864 or send us an email to sales@crawfordtech.com for more information on how CrawfordTech can assist you in addressing your visually impaired customers with DAS – Document Accessibility Services.