



Enterprise IMB® Mail Tracker

New software gives companies broader benefits from mail piece tracking using IMB

Enterprise IMB® Mail Tracker is a key component of document optimization and re-engineering efforts to take best advantage of emerging technologies, such as Intelligent Mail® barcode (IMB).

Enterprise IMB® Mail Tracker implements individual mail piece tracking, managing the information enabled by the new USPS Intelligent Mail® barcode (IMB). Using **Mail Tracker** you can effectively track the company's correspondence throughout the postal system and thereby improve customer service, optimize mail processing and achieve other business process improvements.

Enterprise IMB® Mail Tracker allows you to track your mail pieces through their entire life cycle, both internally and externally, for both outbound and inbound mail.

As you track them internally, you can tie into internal production systems such as your Automated Document Factory (ADF) system or your Reprint process.

You can also track your mail pieces externally both outbound & inbound by adding the USPS OneCode services.

Using **Enterprise IMB® Mail Tracker** and the ability to track your mail pieces through the USPS OneCode services, you can perform mail piece reconciliation and know if every mail piece got to the USPS and where it is along its delivery path. You will receive information about Undeliverable mail and Capture returns and Address Changes electronically. You can also track inbound mail.

Enterprise IMB® Mail Tracker brings you many benefits:

- Maximized use of USPS OneCode tracking information within your organization
- Full tracking of all mail pieces, both internal and external, outbound and inbound
- Mail Piece Reconciliation
 - Did every mail piece get to USPS?
 - Proof of delivery
- Address Changes
 - Receive & process address changes electronically
- Easy integration with **Enterprise IMB® Mail Vision** when you're ready to move forward.

Enterprise IMB® Mail Tracker can:

- Track your mail pieces through their entire life cycle
- Track your mail pieces internally
- Support Automated Document Factory (ADF)
- Support Reprint process
- Track your mail pieces externally both outbound & inbound
- Add in the USPS OneCode Services™
 - OneCode Confirm™
 - OneCode ACS™

Enterprise IMB® Mail Tracker is a server-based database solution that captures and utilizes mail piece tracking data provided by unique identifiers included in the IMB barcodes. Once the solution is installed on your organization's servers, you gain full access and control of the database. A variety of supplied reports and a custom report generator provide enterprise users with easy access to the information.

Once your company has implemented IMB Full Service, and taken the necessary steps to establish unique identifiers for each mail piece, using the **Enterprise IMB® Unique ID Generator, Mail Tracker** provides a much-needed capability to track and manage that information in ways that are beneficial to your business. While the Postal Service generates raw data, **Mail Tracker** provides users with extensive, customized views of the input data, allowing you to manage your operations more efficiently.

As mail travels through the postal delivery system each piece gets scanned periodically along the way. This generates a tracking entry that gets sent back to the original mailer. **Mail Tracker** automatically captures this information, uploads it into a database, and makes that data available in real time. Companies can then verify when a customer communication was delivered, to whom, to what address and when a response is on its way back, where applicable. This intelligence enables you to make a variety of operational improvements.

Mail Tracker allows your organization to retain control and security of sensitive data within the Automatic Document Factory system, and optimize the integrity and efficiency of the internal production processes. Other benefits of **Mail Tracker** include the ability to automate address corrections by allowing users to capture USPS OneCode ACS™ notifications as they become available, automate database updates, and mitigate the cost of returned mail.