



Enterprise IMB® Product Family

Not just a barcode change - Enterprise IMB® unlocks the full value of mail

CrawfordTech's Enterprise Intelligent Mail Barcode (EIMB) is a set of products that quickly and inexpensively enable organizations to be compliant with the USPS's Intelligent Mail Barcode in either basic or full service.

CrawfordTech's **Enterprise IMB** offers organizations potential cost savings and a rapid return on investment in areas far from mail operations and ensures that the savings go significantly beyond just the postal discount.

- **Enterprise IMB** offers tools to convert POSTNET and PLANET Code barcode applications to IMB Basic Service and IMB Full Service.
- **Enterprise IMB** includes support for managing the unique mail piece identifiers required to achieve IMB Full Service with its maximum postal discounts.
- **Enterprise IMB** provides an interface to the USPS OneCode Confirm® service to track mail as it moves through the USPS mail system to the recipients, as well as tracking return documents through the postal system back to the sender.
- **Enterprise IMB** offers APIs and tools to allow enterprise-wide perspective into the USPS systems to track your customer communications status and apply this information to other business applications throughout the enterprise including marketing, call centre and lock box operations.

CrawfordTech's **Enterprise IMB** product family consists of three products. These products can be used stand-alone, in combination with existing applications and third party products, or together to develop a full **Enterprise IMB** implementation:

- **Operations Express**
 - ✓ Removes existing barcodes and replaces them with IMBs within the existing production print stream, without application changes or re-composition. Find out more about Operations Express at www.crawfordtech.com/products/operations-express
- **Unique ID Generator**
 - ✓ Enable system-wide implementation of Unique IDs across multiple applications, customers and/or lines of business
- **Mail Tracker**
 - ✓ Reports on inbound and outbound full service IMB encoded mail through the USPS OneCode ACS and Confirm services to provide valuable information that supports cash flow and workload forecasting.

Enterprise IMB® enables the optimization of mailing operations by keeping up with USPS regulations, maximizes postal discounts, and achieves unprecedented integration with automated mail processing systems.

For More Information

Please contact us at 1-866-679-0864 or visit www.crawfordtech.com/products/enterprise-imb for more information on how CrawfordTech can assist you in implementing an Intelligent Mail® barcode solution to fit your needs.