



PRO Document Enhancer Plus

Lower your costs and increase operational efficiencies by streamlining mail room operations, enabling color applications and acquiring white space management capability - without application redesign or a return to the composition stage!

PRO Document Enhancer Plus allows you to cost effectively re-engineer and re-purpose print applications by removing the most common barriers and opening the way to making rapid, focused changes to legacy applications in realistic time frames and within tight budgets.

PRO Document Enhancer Plus combines the rapid and cost effective one-to-one marketing capability of **Transpromo Express** with the ability to deliver operational efficiencies found in **Operations Express**.

Our clients attain competitive edge by quickly re-engineering documents to meet rapidly changing production, marketing and legal needs.

- Optimize print output and automate mail processing across existing printers and inserters with internal and postal barcodes
- Leverage the existing white space and/or merge incremental pages with relevant marketing messages and images – all at the print stream level
- Obtain a rapid ROI by supporting revenue opportunities and operational efficiencies
- Make Transpromo strategies more profitable and supports postal optimization
- Eliminate the need for expensive and time-consuming upstream application reprogramming or re-composition of transactional customer communications
- Gain flexible, fast and reliable document re-engineering, print stream conversion and process optimization

PRO Document Enhancer Plus adds flexibility to mail room operations, optimizes equipment utilization and increases operator productivity. This flexible business application adds value across our client's facilities as they employ it to advance internal automation, deliver on operational imperatives and marketing initiatives. Importantly, this award-winning product helps them provide critical support for QA and customers service processes.

PRO Document Enhancer Plus offers a straightforward method for re-engineering and manipulating your existing documents at the print stream level. This flexible application rapidly, smoothly and inexpensively integrates with your existing infrastructure to add, suppress and manipulate document attributes to add barcodes and achieve optimal white space management. It offers a clear-cut method to automatically add, modify, suppress and sequence pages, text fields, form fields, hyperlinks, OMR marks and keylines as well as internal and postal barcodes. This includes 2D barcodes such as DataMatrix and PDF417, and the new Intelligent Mail® barcode.

PRO Document Enhancer Plus fits into your system architecture easily and reliably, and can run as a standalone system to add value to print streams and output the results in the same format (e.g. AFP in to AFP out) or it can be configured to output different formats (e.g. AFP in to PDF out). Like all CrawfordTech solutions, it works with most common print streams, including AFP, Metacode, PDF, PostScript, PCL, Line Data, and runs on a wide variety of platforms including z/OS, Solaris, Linux, HP-UX, AIX and Windows.

To hear more about how our clients generate additional opportunities leveraging their existing print streams and infrastructure, please ask us about our **Document Re-Engineering Solutions** for supporting **Transpromo** and **Operations** as well as adding our **Transforms, Batching** and **Concatenation** to your printing and mail room operations

For More Information

Please contact us via email sales@crawfordtech.com or phone, or visit www.crawfordtech.com for more information on optimizing your print and mail room performance by modifying, customizing and enhancing your transactional customer communication documents without reprogramming the existing print applications.

About Us

Since 1995, Crawford Technologies' award-winning solutions have helped over 700 companies around the world reduce costs associated with communications processes by delivering mission-critical transactional communications to their customers in the format they need, when they need it.

These clients include four of the top five US banks, four of the top five US insurance companies and four of the world's top five car manufacturers. CrawfordTech's quality software, expert support and print business knowledge help them meet operational, service, marketing, legal and standards requirements and automate the delivery of billions of communications to their customers annually.

Simply put, companies look to Crawford Technologies for our platform-independent approach, leading system performance and superior output fidelity.