

## BACKGROUND

This global fashion brand, based in Treviso, Italy, has a variety of clothing lines that span a network of over 6,500 stores in 120 countries. The company has expanded into perfumes, stationery, eyewear and travel bags as well. This leading brand reviewed the need for document archiving and management across the enterprise, including accounts receivable, accounts payable, human resources, and IT, as well as a number of creative disciplines. ECM Documentum was selected to provide an Enterprise Content Management solution and PRO Archiver from Crawford Technologies was chosen to upgrade the system with a print stream archiving capabilities.

### Print Stream Archiving Solution

PRO Archiver is used to convert PDF documents generated from various accounting and line-of-business systems and then index and inject them into Documentum. Invoices represent the highest volume and approximately half of the 18 million documents held in the archive are currently handled by PRO Archiver. The solution ensures that documents with different layouts can be captured and indexed consistently, making it easy recover them for administrative purposes. Currently 1,000 staff members enjoy access to the archive solution.

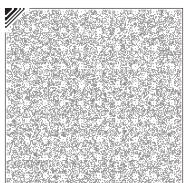
### Conclusion

CrawfordTech and EMC are truly complementary, and together provide this global leader with a centralized electronic document management solution that has greatly improved global administrative business processes. Outbound and inbound correspondence are captured and archived, and in total the solution archives and manages approximately 2 million documents each year.

## At a Glance

### The environment:

- Leading global fashion brand based in Italy
- Worldwide customer base
- Core businesses include clothing for men, women, youth; plus accessories, perfumes, eyewear
- Needed better document management across human resources, IT and marketing
- EMC Documentum provides Enterprise Content Management
- PRO Archiver from CrawfordTech provides print-stream archiving



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