Crawford Technologies to Exhibit at TransPromo Summit

Allows TransPromo producers to implement award-winning Document Re-engineering, Electronic Envelope™ and transaction document archive solutions yielding improved ROI, better operational efficiency and delivering new value-added functionality to customers

Toronto, 6 August 2008. Crawford Technologies Inc., the award-winning provider of TransPromo and transactional document and mailing solutions, today announced it is exhibiting its award-winning Document Enhancer, Electronic Envelope™, and Dynamic Document Archive solutions at the TransPromo Summit in New York August 13-14.

In its exhibit at booth #17, CrawfordTech will be featuring:

- **The award-winning PRO Document Enhancer for post-composition document re-engineering of hardcopy and electronic documents.**
  The PRO Document Enhancer solutions remove the barriers to document re-engineering all types of TransPromo and transaction documents. PRO Document Enhancer provides flexible, fast and reliable tools for print stream conversion, print stream manipulation, document enhancement and process optimization - all without the need to modify existing programs and coding.

- **CrawfordTech's Electronic Envelope™ family of solutions**
  The Electronic Envelope™ allows Transpromo/transaction producers to:
    - Duplicate in their electronic deliveries the contents of the mailed envelope the end user tears open
    - Go beyond the hardcopy with exclusive marketing functionality only available through electronic delivery.

- **The PRO Dynamic Document Archive product family for archival and retrieval of Transpromo and transaction production documents.**
  PRO DD Archive is designed to address the unique requirements of archiving TransPromo/ transaction documents. PRO DD Archive allows customers to archive print streams in their original format, such as AFP and Xerox Metacode, and utilize mission-critical documents and data in versatile and robust ways. The software works with virtually any archival or content management system and eliminates the need for redundant storage archives. Sub-second retrieval and presentation times bolster customer service and operational agility, while advanced file compression techniques reduce storage and administration overhead costs.

"The TransPromo Summit offers the opportunity for TransPromo producers to educate themselves about current best practices from other TransPromo producers and review best of breed solutions from the TransPromo vendors." said Stephen D. Poe, VP of Product Management for CrawfordTech "As such, the TransPromo Summit offers an excellent forum to showcase CrawfordTech's award-winning document re-engineering, print stream manipulation, and transaction archive solutions."

About Crawford Technologies Inc. Founded in 1995, Crawford Technologies, Inc. (CrawfordTech) is a leader in document manipulation and re-engineering solutions, including data mining of print streams, archiving and retrieval, print stream conversion, mailstream optimization, and workflow processing. The wide range of robust and flexible CrawfordTech products allows companies to boost revenue, build efficiencies and bolster customer service. Their committed and knowledgeable technical teams provide unparalleled development, design and support, and their flexible transform technology is recognized as the fastest, most flexible and most accurate available.

CrawfordTech customers around the globe use our solutions to take advantage of the information contained within their enterprise and maximize return on investment in existing technology and systems. Our deep understanding of the technologies surrounding mission-critical document processing and the business implications of information management help customers enable document strategies that uncover hidden efficiencies, improve revenue generation, and strengthen customer service.

Come see us at the TransPromo Summit 13-14 August at table #17. Visit www.crawfordtech.com for further information, or to arrange for interviews, please contact:

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