Crawford Technologies Announces VAR agreement with Rasterpunkt GmbH
German output management specialist to supply CrawfordTech's award-winning document re-engineering and print-stream transformation software

London and Toronto, 22nd July 2008. Crawford Technologies Inc., the award-winning provider of print-stream transformation and document re-engineering software, announced today that Rasterpunkt GmbH in Germany is now a Value-Added Reseller for CrawfordTech's full suite of enterprise software solutions. This is the first new VAR agreement CrawfordTech has signed in Europe since the opening of our European Operations in May 2008.

Rasterpunkt GmbH, headquartered near Stuttgart in Germany, specializes in the fields of document output management, document processing solutions and various print stream languages, including AFP. Founded in 1990, their customers include DWS, Direct Line Insurance, Deutsche Post, E.ON and TUI. They will focus on supplying CrawfordTech's range of award-winning products to German-speaking countries in Europe.

"In adding Rasterpunkt to our VAR and Partner network, we are taking rapid steps towards a complete European network of representatives", says Stewart Rogers, General Manager for European Operations at CrawfordTech. "Rasterpunkt's expertise in IBM's AFP and other print-stream languages makes them a perfect candidate for partnership. Their experience in the marketplace and commitment to providing the best products and services are evident."

The announcement of a new VAR agreement within the first quarter of the launch of CrawfordTech's European office further underlines CrawfordTech's commitment to the region.

"We are very pleased to team up with CrawfordTech and be able to provide our customers with the best possible document re-engineering tools and services", says Richard Mayer, CEO at Rasterpunkt GmbH. "CrawfordTech solutions allow our customers to enjoy the quality and performance they demand across multiple platforms and with all standard print stream languages – a pre-requisite for today's Document Output Management clients."

"We are confident that the combination of Rasterpunkt's Document Output Management experience and CrawfordTech industry leading software solutions will provide customers in German-speaking countries with a choice to select faster, more flexible software solutions with high-levels of quality assurance and after sales support", says Stuart Warner, VP Marketing & Sales at CrawfordTech. "We are very pleased to be partnering with Rasterpunkt and expect that the customer base will respond positively as well".

About Rasterpunkt GmbH. Founded in 1990, Rasterpunkt GmbH is headquartered near Stuttgart, Germany, providing German speaking countries with industry-leading Document Output Management products and services. Partnering with 'best practise' providers of document formatting, document

resource and document re-engineering tools, paired with in-depth knowledge in related technologies, helps Rasterpunkt customers to meet the challenges of today's business-to-customer communications.

Rasterpunkt supports an extensive client base within the banking, insurance and service industry sectors in Germany, Austria and Switzerland.

Visit www.rasterpunkt.com for further information.

About Crawford Technologies Inc. Founded in 1995, Crawford Technologies, Inc. (CrawfordTech) is a leader in document manipulation and re-engineering solutions, including data mining of print streams, archiving and retrieval, print stream conversion, and workflow processing. The wide range of robust and flexible CrawfordTech products allows companies to boost revenue, build efficiencies and bolster customer service. Their committed and knowledgeable technical teams provide unparalleled development, design and support, and their flexible transform technology is recognized as the fastest, most flexible and most accurate available.

Customers around the globe rely on CrawfordTech to enable mission-critical document strategies that result in tactical savings and efficiencies as well as strategic improvements in revenue generation and customer service. Their native format archive systems and transform tools work with all print stream formats and make CrawfordTech a highly sought after partner in both the OEM and user communities.

Visit www.crawfordtech.com for further information, or to arrange for interviews, please contact:

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NOTE TO EDITORS: For additional information visit CrawfordTech's PR website (http://www.crawfordtech.com/PressReleases.htm)

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