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Crawford Technologies Receives "Positive" Vendor Rating in Leading Analyst Firm's ADF 2.0 Marketscope Report

CrawfordTech doesn't sell ADF solutions; we make your existing ADF solution better. CrawfordTech increases the efficiency, productivity and cost-effectiveness of ADF solutions.

Toronto and London, 4 December, 2008. Crawford Technologies announced today that Gartner, Inc., the leading provider of research and analysis on the global information technology industry, rated the company "positive" in its Marketscope for Automated Document Factory 2.0 Software report[1].

CrawfordTech offers Automated Document Factory (ADF) solutions for both large and medium size production print environments. CrawfordTech will be exhibiting its ADF solutions at the Vision Events Print & Imaging Summit, 3-5 December 2008 in Bonita Springs, FL.

"CrawfordTech is proud to have been one of the vendors evaluated by Gartner for its ADF 2.0 Marketscope report and receive a "positive" Vendor Rating" said Ernie Crawford, President of CrawfordTech. "

"ADF systems have always suffered from interface and integration challenges, especially in organizations with mixed production hardware and software solutions." said Stephen D. Poe, CrawfordTech VP of Product Management. "Our five product families' ability to interface with each other and other vendors' products, combined with our cross-platform competence, allow us to easily integrate into any organization's existing ADF infrastructure, bringing new features and functions".

1) Gartner, Inc. "Marketscope for Automated Document Factory 2.0 Software" by Peter Basilliere and Ken Weilerstein, December 2, 2008

About the MarketScope
The MarketScope is copyrighted 2008 by Gartner, Inc. and is reused with permission. The MarketScope is an evaluation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the MarketScope, and does not advise technology users to select only those vendors with the highest rating. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Crawford Technologies Inc. Founded in 1995, Crawford Technologies, Inc. (CrawfordTech) is a leader in document manipulation and re-engineering solutions, including data mining of print streams, archiving and retrieval, print stream conversion, and workflow processing. The wide range of robust and flexible CrawfordTech products allows companies to boost revenue, build efficiencies and bolster customer service. Their committed and knowledgeable technical teams provide unparalleled development, design and support, and their flexible transform technology is recognized as the fastest, most flexible and most accurate available.

Customers around the globe rely on CrawfordTech to enable mission-critical document strategies that result in tactical savings and efficiencies as well as strategic improvements in revenue generation and customer service. Their native format archive systems and transform tools work with all print stream formats and make CrawfordTech a highly sought after partner in both the OEM and user communities.

Come visit us at www.crawfordtech.com, to see what we can do for you.

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