Crawford Technologies to Exhibit at GraphExpo
Launching Enterprise IMB™ family of products for mailing and ADF solutions, exhibiting its award-winning Document Re-engineering, Electronic Envelope™ and transaction document archive solutions yielding improved ROI, better operational efficiency and delivering new value-added functionality to customers

Toronto and London, 15 October, 2008. Crawford Technologies today announced it is premiering its Enterprise IMB™ family of products and exhibiting its award-winning Document Enhancer, Electronic Envelope™, and Dynamic Document Archive solutions at GraphExpo in Chicago October 26-29.

In its exhibit at booth #2394 in the Mailing and Fulfillment Center, CrawfordTech will be featuring:

- **The launch of CrawfordTech's Enterprise IMB™ family of products for implementing the Intelligent Mail® barcode**
  Enterprise IMB™ provides a set of solutions for organizations who want to optimize the effectiveness of their mailing operations. Enterprise IMB™ allows organizations to not only meet the new IMB regulation, but also to integrate with their Automated Document Factory (ADF) systems and create comprehensive mail piece tracking systems.

- **The award-winning PRO Document Enhancer for post-composition document re-engineering of hardcopy and electronic documents**
  The PRO Document Enhancer solutions remove the barriers to re-engineering all types of TransPromo and transaction documents. PRO Document Enhancer provides flexible, fast and reliable tools for print stream conversion, print stream manipulation, document enhancement and process optimization - all without the need to modify existing programs and coding.

- **CrawfordTech's Electronic Envelope™ family of solutions**
  The Electronic Envelope™ allows Transpromo/transaction producers to:
    - Duplicate in their electronic deliveries the contents of the mailed envelope the end user tears open
    - Go beyond the hardcopy with exclusive marketing functionality only available through electronic delivery.

- The PRO Dynamic Document Archive product family for archival and retrieval of Transpromo and transaction documents.
  PRO DD Archive is designed to address the unique requirements of archiving TransPromo/transaction documents. PRO DD Archive allows customers to archive print streams in their

original format, such as AFP and Xerox Metacode, and utilize mission-critical documents and data in versatile and robust ways. The software works with virtually any archival or content management system and eliminates the need for redundant storage archives. Sub-second retrieval and presentation times bolster customer service and operational agility, while advanced file compression techniques reduce storage and administration overhead costs.

"GraphExpo has evolved into the largest graphic communications exhibition and conference in the Western Hemisphere. It is now the primary Fall show for TransPromo and transaction producers to educate themselves about current best practices and review best of breed solutions." said Ernie Crawford, President of CrawfordTech. "As such, GraphExpo offers an excellent forum to launch our new **Enterprise IMB™** product family and showcase CrawfordTech's award-winning document re-engineering, print stream manipulation, and transaction archive solutions."

About Crawford Technologies Inc. Founded in 1995, Crawford Technologies, Inc. (CrawfordTech) is a leader in document manipulation and re-engineering solutions, including data mining of print streams, archiving and retrieval, print stream conversion, and workflow processing. The wide range of robust and flexible CrawfordTech products allows companies to boost revenue, build efficiencies and bolster customer service. Their committed and knowledgeable technical teams provide unparalleled development, design and support, and their flexible transform technology is recognized as the fastest, most flexible and most accurate available.

Customers around the globe rely on CrawfordTech to enable mission-critical document strategies that result in tactical savings and efficiencies as well as strategic improvements in revenue generation and customer service. Their native format archive systems and transform tools work with all print stream formats and make CrawfordTech a highly sought after partner in both the OEM and user communities.

Come visit us at www.crawfordtech.com, to see what we can do for you.

For further information, or to arrange for interviews, please contact:

Crawford Technologies, Inc.
Stuart Warner,
Vice President, Marketing & Sales
Tel: +1-416-410-1233
Email: swarner@crawfordtech.com

or

Crawford Technologies, Inc.
Stewart Rogers,
General Manager - European Operations
Tel: +44 (0)20 3239 4723
Email: srogers@crawfordtech.com

# # #