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Crawford Technologies reveals PRO Production Manager at Graph Expo

New product offers end-to-end workflow management and reporting within any transactional or POD document production environment, at a fraction of the usual investment and integrates with Inspectron, Kern and Ironsides integrity systems.

September 28, 2010, Toronto, Canada - Crawford Technologies Inc., a leader in print-stream transformation and document re-engineering software solutions, is delighted to announce the latest addition to the CrawfordTech suite of products; PRO Production Manager.

To be shown at Graph Expo 2010, PRO Production Manager offers end-to-end workflow management and reporting within any transactional or POD document production environment including full proof-of-process reporting. Where PRO Production Manager differs from existing solutions is in its openness and the level of investment required, enabling any organisation or print service bureau to take advantage of technologies usually reserved for those with 7-figure budgets. This product has been designed to be managed and implemented using customers existing staff and skills thus avoiding large vendor professional services costs.

Developed in concert with Inspectron, Kern and Ironsides, this product provides an effective bridge between data sources, composition software, printers, inserters and the mail stream.

Among its many features, PRO Production Manager is able to manage the receipt of raw data, print-ready files and invoke document composition processes, document re-engineering tasks as well as integrate with print spoolers, document integrity systems and enable automatic reprint functionality. Seamlessly working alongside other CrawfordTech products and modules, clients can re-engineer print jobs on-the-fly and transform them to most output formats, including AFP, PDF, PDF/A, Xerox Metacode/LCDS/DJDE, PCL, PostScript and image formats.

In addition, PRO Production Manager supports JDBC-compliant databases such as Oracle, DB2 and MySQL. Proof-of-process reporting and SLA management and reporting are also fully supported through integration with the industries best of breed solutions such as those provided by Inspectron, Kern and Ironsides.

“Inspectron is excited to work with Crawford Technologies to provide a turnkey, open architected, vendor independent, affordable document factory solution. The combined solution provides total tracking and reporting from data receipt and composition to print stream to reprints for today's complex compliance requirements and tight SLAs. Two great companies are showcasing their individual talents to provide an open and scalable, modular solution for all sizes of production enterprises”, states John Harvey, President, Inspectron.

“Ironsides have enjoyed being a part of the development of PRO Production Manager. Combining our solutions for up-to-the-second accurate production and SLA tracking information for full HIPAA PHI, SOX and PIPEDA compliance with CrawfordTech's unique and cost-effective approach to production workflow means that customers, large and small, can finally benefit from systems that are right-sized to their needs, which would previously have been too difficult to fund”, adds Bill Riley, President, Ironsides.

Ernie Crawford, President at Crawford Technologies adds, “The industry has been looking for these capabilities in an affordable solution that is easy to implement and manage. Now, we can finally deliver what everyone has been looking for, and the timing of this launch couldn't be better under the current economic conditions.”

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Visitors to Graph Expo can find out more about PRO Production Manager by visiting Crawford Technologies' booth (No. 4447) or by attending one of their speaking sessions (all times local; US Central):

PRO Production Manager with Ernie Crawford – located at the Xplor Pavilion seminar area

- Sunday Oct 3 – 14:00 to 14:30
- Monday Oct 4 – 14:00 to 14:30
- Tuesday Oct 5 – 14:00 to 14:30
- Wednesday Oct 6 – 11:00 to 11:30

About Crawford Technologies Inc.

Since 1995, Crawford Technologies' award-winning solutions have helped over 700 companies around the world reduce costs associated with communications' processes by delivering bills, statements and other mission-critical transactional communications to their customers in the format they need, when they need it. This includes alternate format documents in Braille, Large Print, Audio and E-text for visually impaired and print-disabled customers.

With CrawfordTech's range of unique software products and services, our clients simplify, automate and extend document delivery cost effectively - irrespective of current, legacy or future standards in infrastructure or document output. These clients, including four of the top five US banks, four of the top five US insurance companies and four of the world's top five car manufacturers, are realising high-value results as costs associated with document processes are minimised through automation, new opportunities for savings across critical communications are realised and they react quickly to changes in regulations, policies, business requirements and technical infrastructure.

CrawfordTech's quality software, expert support and print business knowledge help clients to meet operational, service, marketing, legal and compliance requirements and automate the delivery of billions of communications to their customers annually. Simply put, companies look to Crawford Technologies for a platform-independent approach, leading system performance and superior output fidelity.

Please visit www.crawfordtech.com to find out more about CrawfordTech's clients, people, partners and solutions.

About Inspectron

Since 1976, Inspectron has delivered tracking and verification systems for transactional mail, direct mail, secure printing and e-passport production facilities. Based in Frome, England, the company also has a North American location in Chelmsford, MA. Operating subsidiaries across the United States provide additional sales and support. Inspectron has installations around the world, and has provided customers with document integrity for more than 30 years. Directly to customers and through partners, the company offers the latest technologies for mail verification, plastic card integrity inspection, billing and statement processing, print quality verification, and e-passport production.

For further information, please visit our website at www.inspectron.com

About Ironsides Technology

Ironsides Technology is a software development and integration firm which provides standardized products for managing document production in real time automatically across many production devices. Ironsides' Automated Production Tracking (APT) is an open, modular work flow suite that helps industry leading end users to better manage their daily output and fulfilment challenges across multiple production devices of any type, brand or age; and, APT is scalable from just a few up to many managed devices.

APT standard reports provide automated reprint files; real time work in process progress with auto-notifications; time stamped piece level audit trail data for HIPPA, SOX, GLB and SAS 70 Regulatory Compliance; and multiple levels of best practices measurement of shift, job, operator, SLA etc comparative metrics.

APT in smaller environments can act as a robust stand alone system for effective and economical real time SLA management and multiple line reconciliation. As an open system APT specifically complements existing in house and other 3rd party management systems, including larger ADF enterprise systems.

For further information please visit our website at www.ironsidestech.com.

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