

## OVERVIEW

Transforms are affordable enterprise solutions that provide flexible, fast, and accurate print stream conversions and document reengineering. They can be rapidly implemented to convert existing print streams to support high speed inkjet printing, “white-paper” workflows, data-driven marketing, and omnichannel customer communications.

CrawfordTech PRO Transform solutions allow you to transform and re-engineer mission-critical transactional document print streams without the need for reprogramming. The PRO Transform Suite provides you with the customer communications flexibility you need regardless of your operating environment or infrastructure while delivering superior output fidelity and leading system performance.

### With PRO Transforms You Can

- Migrate legacy applications to new formats without reprogramming
- Optimize print streams to increase throughput and fully utilize new printer technologies and capabilities
- Index, concatenate, batch, split and condition print streams with barcodes to ensure optimal production on high speed inkjet printers and intelligent inserting/finishing solutions
- Index and split (or concatenate) records for efficient archiving and ePresentment
- Add color to monochrome print applications and easily facilitate full-color, white paper workflows
- Repurpose print streams to support omnichannel customer communications
- Remediate print streams for accessibility, ensuring compliance with new regulations regarding access to information for blind, partially sighted, and cognitively disabled individuals
- Insert relevant personalized marketing messaging into available “white space” on customer communications
- Minimize programming and production support needed for platform conversion

### What do PRO Transforms Do?

PRO CrawfordTech's PRO Transforms provide flexible, fast and accurate print stream conversions and document re-engineering.

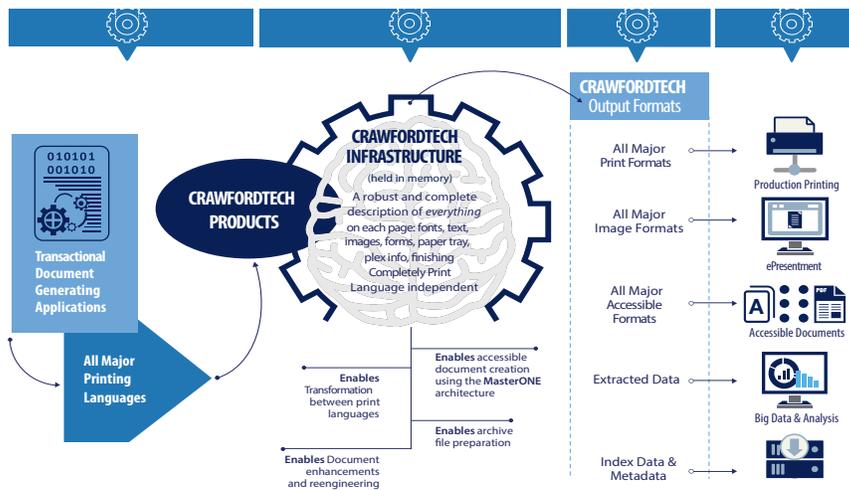
### With PRO Transforms You Can:

- Add-ons to existing production jobs
- Migrate legacy applications
- Optimize print streams
- Index, concatenate, batch, split and condition print streams with barcodes
- Index and split records for efficient archiving and ePresentment
- Repurpose print streams for omnichannel communications
- Remediate print streams for accessibility
- Take advantage of white space to insert personalized marketing messaging
- Minimize programming needed for platform conversion

## How Does it Work?

The technology behind delivering mission-critical transactional documents has rapidly evolved from simple printing and fulfillment to supporting archiving, print suppression, accessibility, and omni-channel ePresentation. Myriad print stream formats and their inherent complexities can be difficult to manage, and the need to re-engineer documents quickly and accurately for distribution via various channels makes it challenging to automate, optimize and improve customer communications operations.

Our award-winning PRO Transform technology is widely recognized for its processing speed, fidelity, single-pass processing, platform independence and cost effective implementation. As a result, our customers extend the value of legacy document streams, bring increased flexibility and efficiency to their production operations, and maximize their latest technology investments without the need for document reprogramming or redesign.



Crawford Technologies PRO Transform solutions support virtually any input or output including AFP, PDF, PostScript, HTML5 and many more formats.

All CrawfordTech PRO Transforms are available with PDF/A output for archival applications.

CrawfordTech provides ISO-compliant PDF/UA or WCAG 2.0 AA compliant accessibility options via PRO Transform Plus for Accessible PDF or PRO Transform Plus for Accessible HTML5.

Crawford Technologies also supports other line-mode printing and image-only based transforms. Contact us for a complete listing.

Since 1995, Crawford Technologies has led the industry in flexible, fast and accurate print stream conversion solutions applications to a new format without reprogramming.

## CrawfordTech Solutions

Crawford Technologies develops software and solutions to help enterprises optimize and improve the secure and accessible delivery, storage and presentation of their customer communications.

With over 1,800 customers on six continents, CrawfordTech solutions and know-how enable the largest banks, insurers, healthcare providers, utilities and print services companies to use their existing technologies, documents and data in new ways. We help them navigate the challenges in leveraging legacy applications in the platforms and applications of the future.

CrawfordTech's products, services and domain expertise reside at the nexus of content, data, and output management and are essential components of our customers' digital transformation, output management and document accessibility strategies.